

For immediate release

Icynene unveils latest spray foam innovation – Icynene Classic Plus –to help building professionals meet Canadian building codes

Mississauga, ON. 15 April 2014. Canadian spray foam insulation manufacturer, Icynene, has unveiled its latest product innovation – Icynene Classic PlusTM – designed to help meet the stringent Canadian building code requirements. The 11.2kg/m³ (0.7lb/ft³) open-cell spray foam insulation product offers one of the best thermal resistance values in the market, at 0.72 (m²•K)/W at 25.4 mm or an R-Value of R4 per inch.

"As a higher density open-cell spray foam product with a high R-value, Icynene Classic Plus™ provides the opportunity to build code compliant assemblies confidently and efficiently," said Howard Deck, Icynene President and CEO.

Complementing its excellent thermal resistance, Icynene Classic Plus' superior formulation offers excellent adhesion on a broad range of substrates, temperatures and humidity conditions making it ideal for use in Canada. Moreover, the spray foam insulation's formulation offers easier spray control to achieve a yield of up to 16,500 board feet as well as the opportunity to reduce waste and additional labour during application.

"Icynene continues to lead the evolution of the insulation segment by meeting the demands of the building industry and the challenges it faces as new requirements and regulations are implemented," said Mr. Deck.

The CCMC Report for Icynene Classic Plus[™], CCMC #13864-R, can be downloaded from the CCMC website <u>http://www.nrc-cnrc.gc.ca/eng/index.html</u> or from the Icynene website www.icynene.com.

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About Icynene

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

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